

DG2L and UFO Moviez Celebrate D-Cinema Milestone
More than 30,000 Digital Movies Shown on the DG2L Cinema Platform;
See DG2L and UFO Moviez at ShoWest, Booth 2035

LAS VEGAS, March 14, 2006--DG2L Technologies today announced that its newest customer, United Film Organizers Moviez (UFO Moviez), has reached a significant milestone—surpassing 30,000 digital movies shown using the DG2L Cinema System platform.

DG2L has delivered more than 500 of its Cinema Systems to UFO Moviez, and approximately 200 of them are already installed in theaters throughout India.

Mumbai-based UFO Moviez, a subsidiary of Valuable Media Pvt. Ltd, is the world's largest digital distributor of movies. The company awarded a multi-million dollar contract to DG2L in April 2005 to deploy its pioneering DG2L Cinema System to 2000 theaters throughout India. DG2L together with UFO Moviez will showcase its DG2L Cinema System at ShoWest, Booth 2035. ShoWest 2006 runs March 13-16 in Las Vegas, NV.

UFO Moviez needed a carrier-class digital cinema solution that provided maximum security and the best performance. The company selected DG2L because of its reputation as a reliable partner and its extensive expertise in digital cinema technology.

“We selected DG2L because of its best-in-class digital cinema technology and best deployment practices,” said Sanjay Gaikwad, CEO of UFO. “We also needed a partner who could meet our aggressive rollout schedule. Another key concern was security and relief from piracy. DG2L has delivered on all counts.”

The DG2L Cinema System is an end-to-end solution comprising film capture, encoding, encryption, management, and playback at the theater. DG2L Cinema System is enabling UFO Moviez to reap the technology and business gains of a digital cinema distribution network—significant savings in distribution costs, reduced piracy, and the ability to reach more movie goers and maximize revenue.

“Helping our customers achieve their digital cinema goals on time is very important to us,” said Ankur Sheth, CEO of DG2L Technologies. “UFO’s goal from the onset was to deploy systems as quickly as possible to meet runaway demand. With more than 500 systems delivered and approximately 200 installed and operating, DG2L surpassed this goal by several months, helping UFO realize a significant return on their investment.”

“By offering the best technology and the best deployment resources, DG2L has enabled us to become the world’s largest digital distributor of film and the first company to download films through V-SAT,” added Gaikwad.

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DG2L and UFO Moviez at ShoWest '06 Las Vegas

Gain insight into the future of digital cinema distribution and learn how companies such as UFO Moviez are using the DG2L Cinema System to adapt to market changes and achieve competitive advantage at ShoWest, being held in Las Vegas, Nevada March 13-16. At ShoWest, DG2L will showcase the DG2L Cinema System at Bally's Hotel Convention Center Booth 2035.

About the DG2L Cinema System

DG2L provides an end-to-end digital cinema system including the world's first MPEG-4 digital cinema server, and software for content creation, encoding, encryption, DRM, commercial insertion, distribution, reliable delivery and management. The DG2L Cinema System ensures the highest levels of security through industry- and open standards-based authentication, encryption, delivery and intrusion detection techniques. The DG2L Cinema System is modular, providing maximum flexibility and scalability. From the smallest single screen theater to the largest multiplex theater chains, the DG2L Cinema System provides an efficient, secure and scalable solution.

About UFO Moviez

UFO Moviez is the digital cinema venture of Valuable Media Pvt. Ltd, a subsidiary of Apollo International Ltd. UFO Moviez was launched by O.S. Kanwar, Chairman and Managing Director, GROUP APOLLO and the doyen of the Indian Film Industry, Yash Chopra. For more information about UFO Moviez, please visit www.ufomoviez.com.

About DG2L

Founded in 2001, DG2L Technologies Inc. is a premier provider of next-generation digital media products, including digital cinema systems, as well as set-top boxes and broadcast encoders for video services network operators. The company is one of the first in the world to engineer technology solutions based on MPEG-4 compression for high definition as well as standard definition content creation, distribution and playback. DG2L is headquartered in New York with offices in Tokyo, Beijing, Taiwan, Singapore, Mumbai, Changsa, and ChongQing. For more information about DG2L, please visit www.DG2L.com.

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Want to learn more about DG2L? Please contact the [DG2L sales office](#) nearest you.

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